

GENERATIVE AI ROI WORKSHOP

Bridge the gap between understanding/implementing Gen AI across the organisation, and measuring its success.





We will consider:

- ✓ Evolving GenAI trajectories
- ✓ Mindset shift needed to measure it
- ✓ Measurement strategies
- ✓ Impact & scaling
- ✓ Framework for moving forward

- ✓ Zoom/Teams or on location.
- ✓ Contact for information on pricing.

Welcome to a hands-on workshop where we assess the necessity, impact, and implications of measuring the investment and success of Gen AI across your organisation.

Contact Us:

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ADVISORY

GENERATIVE AI ROI WORKSHOP

Get to the root cause of measuring organisational performance shifts from Gen AI.



Credit: Kari Voutila

This Executive workshop is:

- ✓ Strategic
- ✓ Practical
- ✓ Hands-on
- ✓ In english

Leverage Patrick's expertise:

- ✓ Running international P&Ls
- ✓ Expert: AI impact @ Singularity Group
- ✓ Funding international R&D
- ✓ Business & Technology vectors
- ✓ Executive coaching

Patrick is a Strategic Advisor at Next CoLabs North America, and CxO Lab in the UK. He is an AI/organisational impact expert at Singularity Group (California), and he teaches on AI Executive programs at Nordic Business Schools.

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